



FARWA HASNAIN

Farwa Hasnain is a seasoned professional with experience in institutional development, public health, technology and corporate governance, bringing in a unique blend of expertise across the international development and commercial/financial sectors of Pakistan.

Currently, Farwa is the Chief Executive Officer of Rayn Group, a Singapore and Pakistan-based technology consulting company focused on leveraging digital innovation to improve public health outcomes, particularly for women and marginalized communities. Prior to Rayn, Farwa was part of the founding management team at Karandaaz Pakistan — a non-profit funded by UKAid and the Gates Foundation — where she led governance and operations. She also served as Nominee Director on the Boards of Karandaaz-owned NBFCs, NCGC and PFSL, playing a pivotal role in the early operationalization and growth of these entities.

Farwa is deeply committed to diversity, inclusion, and women's leadership, and has consistently built diverse and high performing teams throughout her career. She is a Certified Director from the Pakistan Institute of Corporate Governance (PICG); holds an Advanced Leadership Certificate from the Judge Business School, University of Cambridge; and earned her MBA from NUST Business School.